

**Original Article**

# **BOARDROOM STRATEGIES AND SHAREHOLDER RETURNS: INSIGHTS FROM NIGERIA'S BANKING SECTOR**

*Oladipo, Samuel Ayodele and Bamidele, Grace Ifeoma*

Department of Business Administration,  
Olabisi Onabanjo University, Ago-Iwoye,  
Ogun State, Nigeria

DOI: <https://doi.org/10.5281/zenodo.17154205>

**Abstract:** The contemporary business environment is characterized by intense competition, compelling organizations to adopt effective strategies that guide corporate operations and ensure long-term survival. In the banking sector, boards of directors play a critical role in formulating strategic and operational policies that not only sustain competitive advantage but also safeguard shareholder interests. While corporate strategies focus on long-term objectives such as market expansion, product development, and competitive positioning, operational strategies are designed to achieve short-term goals, streamline daily functions, and reinforce broader corporate strategies. These operational strategies are particularly vital in the banking industry, given its pivotal role in economic stability and growth. By directing managerial actions and aligning them with shareholder expectations, boards act as the fulcrum of corporate governance, ensuring accountability and enhancing shareholder compensation. This study therefore examines the relationship between strategic board operations and shareholder compensation in the Nigerian banking sector. Drawing from extant literature, it highlights how effective governance structures and operational strategies contribute to improved performance, value creation, and sustainable competitiveness. The findings underscore the need for Nigerian banks to strengthen board-level strategy formulation and execution as a pathway to balancing both organizational performance and shareholder value.

**Keywords:** Board Operations, Operational Strategies, Corporate Governance, Shareholder Compensation, Nigerian Banking Sector

## **Introduction**

The intensity of competition in today's business environment requires the deployment of strategies to guide corporate operations, and these strategies are formulated by the top management. Thus, in the case of banks, the board formulates the operational strategies to achieve the internal control goals (Addo, Rigoni & Cavezzi 2017). These strategies direct the activities of the employees and enable strategic plans to impact on the functional

## **Original Article**

domains (Akingbade, 2020). Corporate strategies are the set of actions that a firm intends to employ to outsmart its competitors and they focus on the long term goals of the firm (Akingbade 2020). However, there is the need for strategies for short term objectives and that is why there are operational strategies. Operational strategies play pivotal roles in ensuring the effectiveness of corporate strategies by developing and leveraging capabilities in the domain of customers, new markets and products (Haleem, Jehangir & Baig 2017). In the views of Beckman and Rosenfield (2008), operational strategy is one of the most important factors in the business planning of every firm because it aids a firm routine activities (Muganda 2018). Operational strategies are designed by the board as the top management and hub of corporate governance (Muo 2006) and the board is expected to represent the interest of shareholders by navigating the actions of managers on the trajectory of shareholders' compensation (Hajer & Anis 2018). The banking industry is important for economic growth because of its role(s) in the economy (Olajide & Okunbanjo 2018). Therefore, the failure of this industry could affect the entire economy of any nation. The Nigerian banking industry, like every industry, encounters series of challenges in its routine banking activities. These challenges include fraud, insider abuse, deterioration of asset quality, undercapitalisation, bad loans among others (Olowosegun & Moloi 2021, Adedeji & Ajulo 2021, Ohiani 2020, Hassan 2018, Gololo 2018). These challenges have made some banks such as Oceanic Bank; Eko Bank, Afribank; Intercontinental Bank and Savannah Bank to go into extinction, collapse, be acquired or merged (Ibrahim, Adesina, Olufowobi & Ayinde 2018, Abu, Okpeh & Okpe 2016, Adeyemi & Fagbemi 2011, Ogbonna & Ebimobowei 2011). Based on this, the CBN is forced to consistently monitor and reform the industry via frequent changes in regulatory policies. Despite the efforts of the CBN on reforming the Nigerian banking industry, the operational challenges of the banks still persist (Muo 2013). Recently, Polaris Bank was created to acquire Skye Bank and Diamond Bank was merged with Access bank. This is an evidence that all is not well with the operational activities of Nigerian banks. Gololo (2018) mentions that poor operational strategy or control is the factor that paves way for persistence internal challenges of the banks. It is not yet confirmed if the operational strategies of the banks affect how the shareholders will be compensated. It is in line with this that the study wants to ascertain how the operational strategies employed by boards of banks have influenced the confidence of the investors via maximization of the returns from their investments.

## **2. Review of Related Literature**

### **2.1 Conceptual Review**

#### **2.1.1 Board Operational Strategies**

Strategy is seen as the range of actions and commitments that are designed, integrated, and coordinated to utilize a firm's resources in order to achieve stated goals. Strategy could be internal and external. The internal strategies deal with the internal operations of a firm in line with its mission while the external strategy focuses on how the firm could outsmart its rivals in the industry. The focus of the study is on internal strategy which has to do with how the boards structure the firms' operations for effectiveness and efficiency. Thus, board operational strategies are the pattern of decisions, which shape the long-term capabilities of any type of operations and their contributions to the overall mission and vision of the banks. Falola (2020) expresses that board operational strategies involve the inclusion of directors in the committee system of a firm in order to monitor and evaluate the internal activities for the accomplishment of the firms' objectives.

**2.1.2 Components of Board Operational Strategies** The operational strategies in the Nigeria banking industry are driven by the activities of the different standing committees of the board, which ensure consistence and

## **Original Article**

effective internal control of the banks' different routine activities. These committees include Risk Management, Credit and Finance, Audit and Human Resource Committees.

Board Risk Management Committee is saddled with the responsibility of managing the risks in the operations of the banks; Credit and Finance Committee is in charge of loans and advances; Board Audit Committee oversees the banks financial reporting and disclosure. Board Human Resource Committee is responsible for creating and/or monitoring value-based systems and policies to ensure that the bank is following required best practices relating to the employees and creating an attractive environment for current and prospective employees.

### **2.1.3 Shareholders' Compensation**

Compensation, in this instance is the total package of financial rewards received by shareholders, who are the owners of the firm, based on their investments in the firm (Adisa, Adeoye & Okunbanjo 2016, Adeoye & Elegunde 2014). Earnings and dividends per share serve as proxies for shareholders' compensation because the two variables show how shareholders could be rewarded in line with their investment in the firm.

Earnings per Share, according to Kiboi 2015, is the amount attributed to a unit of share as a proportion of income for a given financial year. It is a firm's earnings divided by the number of ordinary shares issued by the firm. Ordinarily, an increase in the earnings of a firm leads to a rise in dividend per share based on the decision of the board of director (Fama & French, 2001). Dividend is the distribution of earnings (past or present) in real assets among the shareholders of the firm in proportion to their ownership (Kiboi, 2015). Dividend per share (DPS) is the sum of declared dividends issued by a firm for every ordinary share outstanding (Chen & Boyle, 2020).

## **2.2 Theoretical Foundation**

Agency Theory as propounded by Alchian and Demsetz (1972) and further developed by Jensen and Meckling (1976) is the theoretical foundation of this study. Agency theory stresses on principal-agent relationship within a firm. According to Ibrahim, Adesina, Olufowobi and Ayinde (2018), Agency Theory believes that the principals of a firm are the shareholders while the boards of directors are their agents in running the firm. The board protects the interest of the shareholders with the ultimate objective of maximizing the returns on their investment. Investors will like to receive reasonable compensation on their investments and thus they monitor the activities of the board to ensure that their interests are well protected.

The board as an agent to the shareholders will have to give report of their activities to the owners of the company and this is where the Stewardship Theory (Donaldson & Davis, 1991) comes in. According to Davis, Schoorman and Donaldson (1997), this theory stresses on the protection and maximization of wealth of the shareholders by the boards, which also have to give feedback the shareholders on the activities of the firms. Stewardship theory believes that the board members should not be guided by personal interests but should align their interest with those of the shareholders (Amole, Muo & Lawal 2021).

In order to maximize the shareholders' wealth, the boards employ different strategies, amongst which is the establishment of different committees including those on risk management, audit, human resource, and, credit and finance, to protect the interest of the shareholders.

## **2.3 Empirical Review**

Georgantopoulos and Filos (2017) investigate how performance of banks is influenced by the structure of the boards in Greece. The study reveals that board independence and size have positive and significant effects on return on equity and return on assets. The study fails to capture shareholder compensation and it is not conducted in the Nigerian banking industry. Njeru (2012) employs content analysis to examine the role of board operational

## Original Article

strategies in Equity Bank in Kenya using primary data. The findings reveal that operational strategies have significant impact on the internal activities of the bank especially on information technology. The study is not empirically conducted as the findings could be biased because appropriate statistical tools are not employed and it is not conducted in Nigeria. The studies of Umar and Sani (2020); Odeleye (2018); Ibrahim, Adesina, Olufowobi and Ayinde (2018); Emeka and Alem, (2016) show direct relationships between corporate governance and performance of firms in Nigeria. The studies do not capture the operational strategies of the firms and despite being investigated in Nigeria, shareholders compensation is not captured.

Hajer and Anis (2018) conduct an analysis on internal governance and bank performance in Tunisia from 2009 to 2011 and concludes that there is no standard governance structure in Tunisia banking industry and asserts that banks should adopt the appropriate operational strategies to improve their financial performance. The study is not conducted in Nigeria and shareholders compensation is not included in its objectives. Also, the period of the study is now stale as banking activities across the globe have changed from 2011 to 2020.

Dzingai and Fakoya (2017) reveals that there is a weak negative relationship between return on equity and board size but a positive relationship between board independence and return on equity. The study indicates mixed results and shareholders compensation is not focused despite not being conducted in Nigeria. Erin, Asiriwa, Olojede, Ajetunmobi and Usman (2018) investigate risk governance and performance of banks in Nigeria and uses Chief Risk Officer Presence and centrality, risk committee independence, and board independence, audit committee as risk governance strategies while return on assets is used as proxy for financial performance. The findings show that all the proxies for risk governance strategies are significantly related to return on assets except chief risk officer centrality. The study shows mixed results and shareholders compensation is not focused. In addition, Nwidobie (2016) find that corporate governance has no impact on the performance but does not focus on the banks and negative result is reported.

### 3. Methodology

#### 3.1 Research Design

The study employs ex-post facto research design. This research design is adopted because of the nature of this study. The study embodies historical data and predicts past events on all the variables employed.

#### 3.2 Models Specification

For the purpose of the study, the models are thus stated below:

DPS<sub>it</sub> =

$$\beta_0 + \beta_1 \log RMC_{it} + \beta_2 \log AC_{it} + \beta_3 \log HRC_{it} + \beta_4 \log CFC_{it} + \epsilon_{it} \quad (1)$$

EPS<sub>it</sub> =

$$\beta_0 + \beta_1 \log RMC_{it} + \beta_2 \log AC_{it} + \beta_3 \log HRC_{it} + \beta_4 \log CFC_{it} + \epsilon_{it} \quad (2)$$

Where: DPS<sub>it</sub> = Dividend per share of the *i*<sup>th</sup> Bank at period *t*; RMC= Risk Management Committee; AC= Audit Committee; HRC= Human Resource Committee; CFC= Credit and Finance

## Original Article

Committee; Log= Logarithm; Subscript 't' indicates time period; and  $\mu_t$  is the stochastic disturbance term not included in the estimation model.

### 3.3 Data Discussion

The data are collected based on the variables employed in the study. The data for the study already made or existing data that are reported in the financial statements of the selected deposit money banks. The nature of the study makes its data to be panel data because of studying different banks at different periods of time

### 3.4 Source of Data

The study uses secondary data and the data are readily available in the annual reports of the banks. The data are collected on the earning per share and dividend per share as well as risk management committee, audit committee, human resource committee, and credit and finance committee from 2009 to 2019. The data are collected from 10 top performing deposit money banks in the Nigerian banking sector. The selected deposit money banks are Access Bank, Sterling Bank, FCMB, Eco Bank, Stanbic IBTC, UBA, Wema Bank, Zenith Bank, First Bank and GTB. This gives a total observation of 110.

### 3.5 Method of Data Analysis

The study employs econometric techniques as statistical tools. Unit roots, Hausman test as well as panel regression are employed to achieve the objectives of the study.

## 4. Results

This part of the study demonstrates the results of the data and the interpretation of the results

### 4.1 Data Estimation and Presentation of Results

Table 1: Summary of the Unit Root Test for the Variables

Variables	Levin, Lin & Chu t*	ADF	PP	Im, Pasaran & Shin W-stat
Dividend Per share	-3.4061 (0.003)*	36.8718 (0.054)*	37.6787 (0.004)*	-2.0875 (0.000)*
Earning Per share	-3.0884 (0.001)*	55.6455 (0.000)*	94.7518 (0.000)*	-3.9171 (0.000)
Risk Management Committee	-2.0715 (0.019)*	32.6661(0.037)*	95.1073 (0.000)*	-1.66187 (0.048)
Audit Committee	-3.7998 (0.001)*	35.3389 (0.009)*	104.667 (0.000)*	-2.2778 (0.011)*
Human Resource Committee	-5.3407 (0.000)*	37.9362 (0.004)*	108.746 (0.000)*	-2.50694 (0.006)*
Credit & Finance Committee	-7.7584 (0.000)*	50.7409 (0.000)*	84.8379 (0.000)*	-3.3865 (0.00)

()\*= P-value

Source: Researcher's Computation

Table 2: Hausman Test and Redundant Fixed Test for Model One

	Hausman Test			Redundant Fixed	
	Chi-Sq Statistic	Pvalue		Chi-Sq Statistic	Pvalue

## Original Article

Cross-Section					
Random	0.9059	0.924	Cross-Section Fixed	19.7470	0.000
Period Random	2.5563	0.635	Period Fixed	5.0477	0.000
Cross-section & Period Random	3.1523	0.532	Cross-section & Period Fixed	11.8678	0.000

Source: Researcher's Computation

**Table 3: Panel Regression Results for Model One**

	Pooled OLS		Fixed Effect		Random Effect	
Variable	Coefficient	Pvalue	Coefficient	Pvalue	Coefficient	Pvalue
C	1.8939	0.008	2.2870	0.0003	2.1988	0.001
Log (Risk Management Committee)	0.1002	0.781	0.3452	0.1608	-0.0349	0.1481
Log (Audit Committee)	-1.0248	0.001	-0.6715	0.0023	0.7346	0.0006
Log (Human Resource Committee)	0.2244	0.453	-0.5746	0.0236	-0.4826	0.0460
Log (Credit & Finance Committee)	-0.0594	0.822	-0.1301	0.5886	-0.1109	0.6296
<b>Model Sum mary</b>						
R-Squared	0.101		0.7519		0.1651	
Adj- R-Squared	0.07		0.6855		0.1333	
F-Stat	2.9563	(0.020)	11.329	(0.000)	5.1900	(0.001)

Dependent Variable: Dividend Per Share

Source: Researcher's Computation

**Table 4: Hausman Test and Redundant Fixed Test for Model Two**

	Hausman Test			Redundant Fixed	
	Chi-Sq Statistic	Pvalue		Chi-Sq Statistic	Pvalue
Cross-Section			Cross-Section		
Random	0.000	1.000	Fixed	18.522	0.000
Period Random	0.000	1.000	Period Fixed	5.854	0.000
Cross-section & Period Random	0.000	1.000	Cross-section & Period Fixed	11.421	0.000

Source: Researcher's Computation

**Table 5: Panel Regression Results for Model Two**

	Pooled OLS		Fixed Effect		Random Effect	
Variable	Coefficient	Pvalue	Coefficient	Pvalue	Coefficient	Pvalue
C	2.6617	0.0529	2.5394	0.0348	2.5116	0.001
Log (Risk						



## Original Article

Management Committee)	-0.5710	0.4129	-0.4297	0.3704	-0.4284	0.3722
Log (Audit Committee)	-1.8158	0.0031	-0.2997	0.4744	-0.5463	0.1905
Log (Human Resource Committee)	1.5468	0.0083	-0.3646	0.4566	-0.1189	0.8029
Log (Credit & Finance Committee)	0.1781	0.7279	0.4290	0.3625	0.4465	0.3281
<b>Model Summary</b>						
R-Squared	0.145		0.7573		0.144	
Adj- R-Squared	0.112		0.6924		0.076	
F-Stat	4.449	(0.002)	11.6670	(0.000)	1.209	(0.001)

Dependent Variable: Earnings Per Share

Operational Strategies and Earning Per Share

### 4.2 Interpretation of Results

Table 1 shows the unit root test results for the variables. The results show that all the variables have p-values that are less than 0.05% on all methods- Levin, Lin & Chu t\*, Augment Dickey Fuller (ADF), Phillip Parson (PP), and Im, Pasaran & Shin W-statistic unit root test employed in the study.

Table 2 shows the Hausman test and redundant fixed test for model one to ascertain if random effect or fixed effect will be selected for the study. It is revealed that the p-values for Hausman test are higher than 0.05% significant level while the p-values for redundant fixed are less than 0.05% significant level, thus, fixed effect will be selected to achieve the objective of the study.

Table 3 shows the regression results-pooled, fixed effect and random effect regressions for model one. The pooled ordinary least square shows that 0.07% changes in dividend per share is explained by Risk Management, Audit Committee, Human Resource Committee, and Credit and Finance Committee as proxies for board operational strategies while the remaining 99.93% is explained by other factors not captured in the model. It is also indicated that Risk Management Committee has a positive but insignificant effect on dividend per share in Nigerian banking industry ( $\beta = 0.1002$ ; p-value= 0.781>0.05 critical level); Audit Committee has a negative but significant effect on dividend per share in Nigerian banking industry ( $\beta = 1.0248$ ; p-value= 0.001<0.05 critical level); Human Resource Committee has a positive but insignificant effect on the dividend per share in Nigerian banking industry. ( $\beta = 0.2244$ , p-value= 0.453>0.05 critical level). Credit and Finance Committee has a negative and insignificant effect on dividend per share ( $\beta = -0.0594$ , p-value= 0.822>0.05 critical level) with f(Prob) of 0.020.

On the fixed effect results, Table 3 shows that 68.55% changes in dividend per share is caused by Risk Management, Audit Committee, Human Resource Committee, and Credit and Finance Committee as proxies for board operational strategies while the remaining 31.45% is explained by other factors not captured in the model. It is also indicated that Risk Management Committee has a positive but insignificant effect on dividend per share in Nigerian banking industry ( $\beta = 0.3452$ ; p-value= 0.1608>0.05 critical level); Audit Committee has a negative but significant effect on dividend per share in Nigeria banking industry ( $\beta = -0.6715$ ; p-value= 0.0023<0.05

## **Original Article**

critical level); Human Resource Committee has a negative but significant effect on the dividend per share in Nigerian banking industry. ( $\beta = -0.5746$ ,  $p\text{-value} = 0.0236 < 0.05$  critical level). Credit and Finance Committee has a negative and insignificant effect on dividend per share ( $\beta = -0.1301$ ,  $p\text{-value} = 0.5886 > 0.05$  critical level) with  $F(\text{Prob})$  of 0.000

On the random effect results, Table 3 displays that Risk Management, Audit Committee, Human Resource Committee, and Credit and Finance Committee as proxies for board operational strategies accounted for 13.33% of the changes in dividend per share while the remaining 86.67% is accounted by factors not considered in the model. It is indicated that Risk Management Committee has a negative and insignificant effect on dividend per share in Nigerian banking industry ( $\beta = 0.0349$ ;  $p\text{-value} = 0.1481 > 0.05$  critical level); Audit Committee has a positive and significant effect on dividend per share in Nigeria banking industry ( $\beta = 0.7346$ ;  $p\text{-value} = 0.0006 < 0.05$  critical level); Human Resource Committee has a negative but significant effect on the dividend per share in Nigerian banking industry. ( $\beta = -0.4828$ ,  $p\text{-value} = 0.0460 < 0.05$  critical level). Credit and Finance Committee has a negative and insignificant effect on dividend per share ( $\beta = -0.1109$ ,  $p\text{-value} = 0.6296 > 0.05$  critical level) with  $f(\text{Prob})$  of 0.001

Due to the results of Hausman and redundant test, fixed effect should be focused. Thus, the results is expressed in model form

$$\text{DPS} = 2.2870 + 0.3452\text{RMC} - 0.6715\text{AC} - 0.5746\text{HRC} - 0.1301\text{CFC} + \mu$$

$$F\text{-Statistic} = 11.3920$$

$$F(\text{Prob}) = 0.000$$

It is demonstrated that a change in the unit of Risk Management Committee will cause a rise in dividend per share by 0.3452. However, a change in the unit of Audit Committee, Human Resource Committee and Credit and Finance

Committee will cause a decline in the dividend per share of the banking industry in Nigeria. The F-statistic value and  $F(\text{prob})$  show that the model is fit and significant to achieve the objectives of the study.

Table 4 showed the Hausman test and Redundant fixed test for model two to ascertain if random effect or fixed effect will be selected for the study. It is revealed that the p-values for Hausman test are higher than 0.05% significant level while the p-values for redundant fixed are less than 0.05% significant level, thus, fixed effect will be selected to achieve the objectives of the study.

Table 5 shows the regression results-pooled, fixed effect and random effect regressions for model two. The pooled ordinary least square shows that 14.5% changes in earnings per share is explained by risk Management, Audit Committee, Human Resource Committee, and Credit and Finance Committee as proxies for board operational strategies while the remaining

85.5% is explained by other factors not captured in the model. It is also indicated that Risk Management Committee has a negative and insignificant effect on earnings per share in Nigerian banking industry ( $\beta = -0.5710$ ;  $p\text{-value} = 0.4129 > 0.05$  critical level); Audit Committee has a negative but significant effect on earnings per share in Nigeria, banking industry ( $\beta = 1.8158$ ;  $p\text{-value} = 0.0031 < 0.05$  critical level); Human Resource Committee has a positive and significant effect on the earnings per share in Nigerian banking industry. ( $\beta = 1.5468$ ,  $p\text{-value} = 0.0083 < 0.05$  critical level). Credit and Finance Committee has a positive but insignificant effect on earnings per share ( $\beta = -$



## **Original Article**

0.1781, p-value= 0.7279>0.05 critical level).

On the fixed effect results, table 5 further shows that 69.24% changes in earnings per share is caused by Risk Management, Audit Committee, Human Resource Committee, and Credit and Finance Committee as proxies for board operational strategies while the remaining 30.76% is explained by other factors not captured in the model. It is also indicated that Risk Management Committee has a negative and insignificant effect on earnings per share in Nigerian banking industry ( $\beta = 0.4297$ ; p-value= 0.3704>0.05 critical level); Audit Committee has a negative and insignificant effect on earnings per share in Nigerian banking industry ( $\beta = -0.2997$ ; p-value= 0.4744<0.05 critical level); Human Resource Committee has a negative and insignificant effect on the earnings per share in Nigerian banking industry. ( $\beta = -0.3646$ , p-value= 0.4566<0.05 critical level). Credit and Finance Committee has a positive but insignificant effect on earnings per share ( $\beta = 0.4290$  p-value= 0.3625>0.05 critical level).

On the random effect results, Table 5 displays that Risk Management, Audit Committee, Human Resource Committee, and Credit and Finance Committee as proxies for board operational strategies accounted for 7.6% of the changes in earnings per share while the remaining 92.4% is accounted for by factors not considered in the model. It is indicated that Risk Management Committee has a negative and insignificant effect on earnings per share in Nigerian banking industry ( $\beta = 0.4284$ ; p-value= 0.3722>0.05 critical level); Audit Committee has a negative and insignificant effect on earnings per share in Nigerian banking industry ( $\beta = -0.5463$ ; p-value= 0.3722>0.05 critical level); Human Resource Committee has a negative and insignificant effect on the earnings per share in Nigerian banking industry ( $\beta = -0.1189$ , p-value= 0.8029>0.05 critical level). Credit and Finance Committee has a positive and insignificant effect earnings per share ( $\beta = 0.4465$ , p-value= 0.3281>0.05 critical level).

Due to the results of Hausman and redundant test, which show that fixed effect should be focused, the results is expressed in model form:

$$\text{EPS} = 2.5394 - 0.4297\text{RMC} - 0.2997\text{AC} - 0.3646\text{HRC} + 0.4290\text{CFC} + \mu$$

$$\text{F-Statistic} = 11.6670$$

$$\text{F (Prob)} = 0.000$$

It is demonstrated that a change in the unit of Risk Management, Audit Human Resource Committees will cause a decline in earnings per share by 0.4297; 0.2997; and 0.3646 respectively. But, a change in the unit of and Credit and

Finance Committee will cause a rise in the earnings per share.

The F-statistic value and F (prob) show that the model is fit and significant at less than 5% to achieve the objectives of the study.

### **4.3 Discussion of Results**

The study has evaluated functional relationship between board operational strategies and maximization of business owners' wealth in Nigerian banking industry which is measured in terms of committee system, which comprises Risk Management, Audit, Human Resource, and Credit and Finance Committees, as well as dividend payout and earning on shares. The study captured various standing committees in Nigerian deposit money banks and they influence the banks' owners' compensation. Risk Management, Audit, and Human Resource Committees go in different direction with the dividends. However, Credit and Finance goes in the same linear

## **Original Article**

direction with dividend per share in Nigerian banking industry. Similarly, Risk Management, Audit Committee and Human Resource Committee go in different direction with the dividend on the shares of the banks' owners. However, Credit and Finance Committee goes in the same linear direction with dividend per share in Nigerian banking industry. This implies that Credit and Finance Committee is the only standing committee in the Nigerian banking industry that could influence the wealth of the shareholders of the banks. The better the size and capability of Credit and Finance Committee, the higher the financial rewards to be given to the owners of banks in terms of dividend per share and earnings per share.

The findings of the study corroborates with the findings of Ibrahim, et al. (2018); Chenini and Jarboui (2018); Adusei (2011). However, the findings disagree with the reports of Ibrahim and Danjuma (2020); Dzingai and Fakoya (2017); Georgantopoulos and Filos(2017); Emeka and Alem (2016)

### **4.4 Summary of Findings, Recommendation and Conclusion**

It has been demonstrated that Audit and Human Resource Committees have significant effect on dividend per share; and that board operational strategies do not have significant effect on earnings per share in Nigerian banking industry. Based on this, the study recommends that the capability of committee members for Credit and Finance should be increased so that the shareholders of the banks will continue to experience high rewards on their investments in the banking industry. Also, there is the need to adjust the job description of the Risk Management, Audit and Human Resource Committees in such a way that the committees will influence the earnings and dividend paid to the shareholders. Deposit money banks in Nigeria should consider the reward for the shareholders when creating or setting up standing committee for the operational activities.

### **Reference**

- Abu, S, Okpeh, J & Okpe, J 2016. 'Board characteristics and financial performance of deposit money banks in Nigeria', *International Journal of Business and Social Science*, Vol. 7, no 9, pp. 159-173
- Addo, A, Rigoni, U & Cavezzali, E 2017. *Internal governance and bank performance under the capital requirement directive IV*. Ca' Foscari University of Venice
- Adediji, A & Ajulo, O 2021, 'Impact of corporate governance on the performance of selected banks in Nigeria', *Journal of Accounting and Management*, vol. 11, no 1, pp. 189-206
- Adeoye, O & Elegunde, F 2014, 'Compensation management and motivation: Cooking utensils for organisational performance', *Mediterranean Journal of Social Sciences*, vol. 5, no 27, pp. 88-97
- Adisa, K, Adeoye, O & Okunbanjo, I 2016, The impact of entrepreneurship orientation on entrepreneurs' compensation in Nigeria, *International Journal of Economics, Business and Management Studies*, Vol. 3, no 3, pp. 102-116.
- Akingbade, A 2020, 'Strategic options for improved organizational performance in the Nigerian telecommunication industry: Miles and Snow approach', *Economics and Applied Informatics*, vol. 26, no 3, pp. 112

**Original Article**

- Alchian, A & Demsetz, H 1972 'Production, information costs, and economic organization', *American Economic Review*, no 62, pp. 777–795
- Amole, B, Muo, I & Lawal, K 2021, 'Corporate governance and financial performance of money deposit banks', *Review of Innovation and Competitiveness*, vol. 7 ,no 1, pp. 75-102
- Anwar, B & Djumahir, T 2014, 'the relationship between operations strategy and competitive strategy in improving firm performance: A literature review', *International Journal of Business and Management Invention*, vol. 3, no 7, 05-12
- Chenini, H & Jarbou, A. (2018). Analysis of the impact of governance on bank performance: Case of commercial Tunisian banks. *Journal of Knowledge and Economics*, Vol. 9, pp. 871–895
- Davis, H, Schoorman, D & Donaldson, L 1997, 'Toward a stewardship theory of management'. *Academy of Management Review*, Vol. 22, pp. 20–47.
- Donaldson, L & Davis, J 1991, 'Stewardship theory or agency theory'. *Australian Journal of Management*, Vol. 16, pp. 49-64
- Emeka, E & Alem, A 2016, 'Effect of corporate governance on bank's financial performance in Nigeria'. *Journal of Business and Management*, Vol. 8, no 11, pp. 99-107
- Erin, O, Asiriwa, O Olojede, P Ajetunmbi, O & Usman, T 2019, 'Does risk governance impact bank performance? Evidence from the Nigerian banking sector'. *Academy of Accounting and Financial Studies*, vol. 22, no 4, pp. 1-14
- Falola, T. (2020). Operational strategies and shareholders wealth maximization. M.Sc Thesis, Lagos State University, Ojo
- Fama, E & French, K 2001, 'Disappearing dividends: Changing firm characteristics or lower propensity to pay?' *Journal of Financial Economics*, vol. 60, pp. 3-43
- Georgantopoulos, A & Filis, I 2017 'Board structure and bank performance: Evidence for the Greek banking industry during crisis period', *International Journal of Economics and Financial Issues*, vol. 7, no 1, pp. 56-67.
- Gololo, I 2018, 'Challenges of the Nigerian banking sector and the way forward'. *American Finance & Banking Review*, vol, 3 no 1, pp. 26-34
- Hajer, C & Anis, J 2018, 'Analysis of the impact of governance on bank performance: Case of commercial Tunisian banks'. *Journal of Knowledge and Economics*, vol. 9, pp. 871–895

**Original Article**

- Haleem, F Jehangir, M & Baig, A 2017, 'Operations strategies and firm performance' *Global Economics Review*, vol. 2, no 1, pp. 12-23
- Hashim, F, Hashim, F & Jambari, A. 2013. 'Relationship between corporate attributes and timeliness in corporate reporting: Malaysian Evidence'. *Journal of Technology and Social Sciences*, vol. 64, no 2, pp. 115-119
- Hassan, M 2018, 'Evidence determination of bank failure eradication in the 21st century Nigeria'. *Journal of Business Finance*, vol. 7, pp. 341.
- Ibrahim, J, Adesina K, Olufowobi, T & Ayinde, P 2018, 'Corporate governance and return on assets of quoted banks in Nigeria' *International Journal of Business and Management Review*, vol. 6, no 10, pp. 1-13,
- Ibrahim, U & Danjuma, S 2020, 'Effect of corporate governance on the performance of listed deposit money banks in Nigeria'. *Science Journal of Business and Management*, vol. 8, no 1, pp. 35-40.
- Jensen, M & Meckling, W 1976, 'Theory of the firm: Managerial behavior, agency costs and ownership structure', *Journal of Financial Economics*, vol. 3, no 4, pp. 305–360.
- Kashif, R 2008. A comparison of corporate governance and firm performance in developing (Malaysia) and developed (Australian) financial market. Melbourne: Centre for Strategic Economic Studies
- Kavania, M & Abbasi, M 2014, 'Analyzing the operations strategies of manufacturing firms using a hybrid Grey DEA approach –A case of Fars cement companies in Iran', *International Journal of social and Management Sciences*.
- Kiboi, C 2015, the relationship between earnings per share and dividends per share of companies listed at the Nairobi securities exchange. University of Nairobi.
- Muganda, F 2018, Perceived influence of corporate strategy on performance at Equity bank limited, Kenya. MBA Thesis, University of Nairobi, Kenya
- Muo, IK 2013, 'Nigerian banking industry and endless transition: Lessons and challenges', *The Nigerian Banker*.